

# Welcome to earthian 2015

Wipro earthian 2015 aims to bring you a fresh perspective on current realities. Consider a few mentioned below:

Drinking water, on which mankind is dependent on, is in short supply. Global reserves of drinkable water are a fraction of 1% and one in five people do not have access to drinking water. In many regions where water is scarce and conflicts over access to water have already broken out. California faces one of the worst droughts in over a century. A large part of our own country is threatened by drought this year. It has never been a more important time to reflect on the loss of our world's Biodiversity. While it is heartening to know that some endangered species are slowly making a comeback, there is still a lot of work to be done to protect and preserve the existing species, which are being endangered at a rate faster than ever before.

Our cities are growing constantly, which puts enormous pressures on our finite natural resources. This increase in rampant Urbanisation has left us with many challenges. Challenges with issues of sustainable transport, waste management and efficient use of our limited water sources, among many others. These challenges require feasible, intelligent solutions and a population which is informed and ready to tackle them effectively.

With these issues in mind our aim for earthian 2015 is to continue to build awareness, teach responsibility to take ownership for one's actions as concerned citizens of the planet. Please see below details of our program for both schools and colleges.

## **Earthian Teachers**

Since the inception of our earthian program, teachers have played a pivotal role in inspiring, motivating and supervising students. As our encouraging ambassadors, they have carried our message into their classrooms. In time, when sustainability education will be part of every educational curriculum, our earthian teachers will be at the forefront of the new reform.

## **The earthian program**

The program includes detailed and intensive knowledge-building activities that connect students, teachers, educational institutions, to Wipro, and to subject matter experts from the various field within sustainability. These learning's will create lasting behavioral changes that are based on multiple perspectives and experience and not mere textual information.

**[Register for earthian 2015](#)**