IES College of Technology Bhopal

Assignment question

MBA Ist Sem

CP- 101-PRINCIPLE OF MANAGEMENT

- Q.1-Define planning? what are the main objectives of planning?
- Q.2-Define Management?what are the basic function of management?
- Q.3-Write short note on:
 - a) F.W.taylor theory of management b) henry feol principle of management
- Q.4-Describe "max Weber's theory"?
- Q.5 W hat are the different stages of management in systematic manner?

Cp-102-Q.T.

- Q1. Define regression write types and properties of regression
- Q2. Define Statistics and explain some basic quantitative methods.
- Q3. Define the time series and its application.
- Q4. Write about the Managerial application of Mean, Mode and median
- Q.5 Find out mean of the series.

| Х | 10-20 | 20-30 | 30-40 | 40-50 | 50-60 | 60-70 |
|---|-------|-------|-------|-------|-------|-------|
| F | 4 | 9 | 12 | 5 | 3 | 2 |

CP-103 Managerial Economics

- 1. What are the main functions of Managerial Economics?
- 2. Explain various kinds of Demand?
- 3. Explain the factors involved in Demand forecasting?
- 4. Explain Production function- both short-run & long run?
- 5. Define Market structure and explain characteristics of Market?

CP-104 Environment Management

- Q 1. Why do the managers need to study Environmental Management?
- Q2. What is the relationship between Energy and Environment?
- Q4. Is Ethics a necessity in social and environmental issues?
- Q5. Define Eco system, Community and Population.

Cp-105 communication Skill.

- Q 1. "Communication is a two way process". Explain in the context the element of communication process.
- Q2. Discuss The silent feature of Shannon weaver's Communication model..
- Q3. What is meant by formal Communications?
- Q4. Why is sign language used? Explain with example.
- Q5. Give the importance of Written Communication.

CP-106 Accountancy

- Q1. Define Accounting state its functions how does it differ from booking keeping.
- Q2. Explain the role of Accountant in the present –day economy
- Q3. What are the accounting concepts and conventions? Describe with example.
- Q4. Show the effect of the following transactions on the assets, liabilities and capital of Mr X through the accounting equation.
 - 1. He started business with cash of Rs 20000
 - 2. He purchased goods for cash of Rs 10000
 - 3. Purchased goods on credit from Mr. Mohan Lal for Rs 8000.
 - 4. Sold goods for cash costing from Rs 8000.
 - 5. Withdrew Rs 1000 from business in cash to pay for his private expenses
 - 6. Electricity bills paid for Rs100
 - 7. He sold goods on credit costing Rs 5000 to Mr surendra for Rs 6000.
 - 8. Rent outstanding Rs 400.
 - 9. He borrowed Rs 5000 from Mr Lalit.
 - 10. Purchased goods for cash RS 2000.
- Q5 Explain the different categories in which the accounting transactions can be Classified. Also state the rule of Debit and Credit in this connection.

CP-107 Computer Application and Mgmt

| Q.1 | 1) What is Computer? Describe the basic components of computer? | | |
|-----|---|--|--|
| | 2) Explain the Input and Output Devices of computer? | | |
| Q.2 | 1) What is Network? What are the types of Network? | | |
| | 2) What is E-commerce? And What are the types of E-commerce? | | |
| Q.3 | Explain Transmission Modes? | | |
| Q.4 | What is Software? Explain the types of software? | | |
| Q.5 | Explain the following terms: | | |
| | 1. Transmission Media | | |
| | 2. HTML | | |
| | 3. HTTP | | |
| | 4. FTP | | |

CP-108 International business Environment

- Q 1. Discuss the importance of cultural environment in International Business.
- Q2. Explain the importance of International Business In Global Economy.
- Q3. "The political and Economical Environment of any country plays an important role in the growth of International Trade and Business, Discuss.
- Q4. "The role of International Financial Institutions cannot be neglected in the international trade and Business". Discuss in light of the role of World bank.
- **Q5.** Write Short Notes on:
 - i) Exchange Rate ii) FDI

Last Date of Assignment Submission 25. OCT 2014

