

ASSIGNMENT QUESTION FOR MBA 2ND SEM -2014

IES College of Technology Bhopal

Date of Submission 8 Oct. 2014

MBA 2nd Sem-2014

CP-101 Organization Behavior

- Q1. Define motivation. Write various theories of motivation
- Q2. Describe organizational change in brief with suitable examples.
- Q3. Explain organizational Conflict with its concept, causes and types.
- Q4. What do you understand by perception & distortion in perception? Write its perceptual process.
- Q5. Write note on burnout Stress

CP-202 Management Science

- Q1. Describe the process of modeling in management Science /operation Research.
- Q2. Find the Solution to the following transportation problem by North West Corner Method.

To/ From	D	E	F	Supply
A	8	4	2	30
B	7	9	5	30
C	3	6	7	40
Demand	25	40	35	100

- Q3. Explain the significances & Scope of Management Science in decision making with special reference to multinational companies.
- Q4. Define operation Research & explain its methodology.
- Q5. Assign the given problem for minimum Cost:

District

Sales Man

S.no	A	B	C	D
1	16	10	14	11
2	14	11	15	15
3	15	15	13	12
4	13	12	14	15

CP-203 Human Resource Management

- Q1. What do you understand by Human Resource Planning?
- Q2. What is performance appraisal? Write Methods of PA.
- Q3. Write note on dispute resolution & Grievance Management.
- Q4. What do you understand by Employee welfare? Write the types of Employee Welfare.
- Q5. Write notes on Training & Development. Describe types of training

CP-204 Financial Management

Q1 Finance function involves procurement and effective utilization of funds explain in details

Q2 what are the objectives and scope of Financial Management?

Q3 Write short notes on:

1. Break Even analysis
2. Margin of Safety

Q4 .A product is sold at a price of Rs 120 per unit and its variable cost is Rs 80 per unit .The fixed expenses of the business are Rs. 8000 per year. Find (1) BEP in Rs. And units (2) profits made when sales are 240 units (3) Sales to be made to earn a net profit of Rs 5000 for the year.

Q5 The Well Established Company Balance Sheet is as follows

Liabilities	Amt	Assets	Amt
Equity capital (10 each)	60000	Net fixed assets	150000
10% Long term debt	80000	Current assets	50000
Retained earnings	20000		
Current liabilities	<u>40000</u>		
	<u>200000</u>		<u>200000</u>

The company's Total assets turnover ratio is 3, its fixed operating costs are Rs 100000 and a variable cost ratio is 40% . The income tax rate is 35%.

CP-205- Marketing Management

- Q1. What is marketing? Elucidate its nature and scope.
- Q2. What is the different concept of Marketing? Write a brief note of each with an example.
What are the different methods of collecting information?
- Q3. What is marketing research process?
- Q4. What are the different factors that influence the consumer buying decisions?
- Q5. What do you mean by Market segmentation? Discuss the bases for segmenting consumer market.

CP-206 Production & Operation Management

- Q.1 Discuss the facility location parameters for McDonalds in DB Mall & HEG Power plant in Mandideep?**
- Q.2. Classify the production planning function in a manufacturing industry and describe these?**
- Q.3. What factors must be taken into consideration in the selection of materials handling equipment?**
- Q.4. What is lay-out planning? Explain its type in detail?**
- Q.5 Discuss different types of manufacturing process?**

CP-207 Research Methodology

- Q1. Briefly discuss the different steps involved in the research process.**
- Q2. Distinguish between research methods and research methodology.**
- Q3. Explain the meaning and significance of research design?**
- Q4. What are the basic principles of the Experimental research Design?**
- Q5. What are Experience Survey and Pilot Survey?**

Cp-208Project Management

- Q1. Explain the tools of portfolio planning.**
- Q2. Discuss the five forces that shape the profit potential of an industry.**
- Q3. Write short note on:**
 - 1. Time value of money**
 - 2. Phases of capital budgeting.**
 - 3. Characterizations of the market.**
- Q4. Discuss the pre- requisites for successful project implementation.**
- Q5. What expects are considered in technical analysis.**

**DEPARTMENT OF MANAGEMENT STUDIES
IES COLLEGE OF TECHNOLOGY MBA
BHOPAL(M.P)**

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