

Assignment Questions

Subject- (CP-301)

Assignment question Business Policy & Strategic Management (301)

UNIT-I

Q1.(a) What is means of Business Policy in General Management Point of View discuss in details.

(B) Write Short notes on

1. Objective
2. Vision
3. Mission
4. Policy

Unit-II

Q2. What do you understand by SWOT Analysis?

Unit –III

Q3. A) Discuss the tools and techniques in Strategic Analysis?

B) BCG Matrix & GEC Model

Unit-IV

Q4. Discuss the Industry Analysis in details and what do you understand by concept of Value chain?

UNIT-V

Q5. Write the short notes on

1. Framework for analyzing competition
2. Competitive Advantage of a firm

Assignment Questions

Subject-DSS and MIS (CP-302)

Unit I

Q1 – Define MIS? What do you mean by entropy? Write about value of information?

Unit II

Q2 - What is SDLC? Write about major trends and application in IT?

Unit III

Q3 - Write the process of decision making? Explain the concept of certainty decision, uncertainty decision and risk-taking in terms of decision making?

Unit IV

Q4 – What are the major difference between DSS and MIS? Explain data base relational model in DSS?

Unit V

Q5 – Write SHORT NOTES on –

(A) User interface Graphics

(B) User interface Forms

(C) User interface Menu

Assignment Questions

Sub: **BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY (303)**

Unit I

Q1 – What Is Joint Stock Co.? Write the process of its incorporation.

Unit II

Q2 - What is Business Ethics? Give its meaning, objectives and importance

Unit III

Q3 - Writ a Note on

1) Intellectual Property Rights

2) Patents

3) Trade Marks

4) Copyrights

Unit IV

Q4 – Write the Concept of Corporate Social Responsibility.

Unit V

Q5 – Write a note on Moral Principles for a Manager.